Name: _____ Date Due: _____

7th Grade Language Arts

HW#8

Assignment	Points Earned
Article Annotation	
Article Summary	
Journals 27,28,29,30	
Book #5 – Reading Response	
BookBlog #5 due 10/22 (can be turned in on 10/29)	FYI
GL 26-30 (DIGITUS - BRACCHIUM)	FYI

Total=>

Spooky spending for Halloween to reach $9 billion this season

By Business Wire 10/10/2018

Once again, Americans are looking forward to splurging on their favorite candy, costumes and decorations during the Halloween season.

Spending for Halloween is expected to reach $9 billion, according to a survey given in early September. It is the second highest amount in the survey's 14-year history. The amount people are planning to spend is almost as much as last year's record of $9.1 billion.

The survey about Halloween was given to 6,961 people on behalf of the National Retail Federation (NRF), a group of stores that tracks shopping trends.

More than 175 million Americans are planning to partake in Halloween festivities this year. This represents more than half of the 300-plus million people in the U.S. Each person celebrating Halloween is planning to spend an average of $86.79. This amount is more than last year's average of $86.13.

"Families are ready to spend on Halloween this year," said Matthew Shay. Shay is the president of NRF. He credits the high spending on the confidence Americans have in the strength of the economy in the U.S. right now. "Retailers are stocking up to supply children, pets and adults with their favorite decorations, candy and costumes."

According to the survey, shoppers plan to spend $3.2 billion on costumes. Costumes will be purchased by 68 percent of Halloween shoppers. Money spent on decorations will be $2.7 billion with 74 percent of shoppers buying them. Almost all Halloween shoppers, 95 percent, will buy candy. They will spend $2.6 billion on sweets. Spending on greeting cards will be $400 million. Only 35 percent of people celebrating will buy cards.

Among those celebrating Halloween, 70 percent plan to hand out candy. The survey shows 50 percent will decorate their home or yard. A little less than half of those celebrating will wear costumes (48 percent), or carve a pumpkin (45 percent). Meanwhile, 32 percent will either have a party or go to one. Lastly, 30 percent will take their children trick-or-treating and 21 percent will visit a haunted house.

Pet costumes continue to gain popularity, with 18 percent planning to dress their pets in costumes this year. The number is up from last year's 16 percent.

"One of the biggest trends this year is the growth of spending on pet costumes," said Phil Rist. He leads the company Prosper Insights & Analytics. Prosper Insights conducted the survey for NRF.

"Out of the 31.3 million Americans planning to dress their pets in costumes," Rist said, "Millennials (ages 25-34) are most likely to dress up their pets, the highest we have seen in the history of our surveys."

People look to different sources to inspire the perfect Halloween costume. The highest percentage of shoppers will look online, at 35 percent. Other shoppers will look for costume ideas in stores (29 percent) or ask friends and family (19 percent). Some will look at a specific website like Pinterest (19 percent), Facebook (16 percent) or YouTube (15 percent). Other shoppers (16 percent) said they'll be influenced by pop culture.

For buying costumes and other Halloween supplies, 45 percent of shoppers will visit discount stores. Many other shoppers, 35 percent, will go to a specialty Halloween or costume store. The other options include department stores, where 25 percent of shoppers will go, and grocery stores, for 24 percent of shoppers. Other shoppers will not have to go anywhere. These shoppers, who total 24 percent, will buy for Halloween online.

More than 3.8 million children plan to dress as their favorite princess character. Superheroes and adventure characters are also popular, as 2.5 million will go as their favorite superhero. Batman accounts for 2.2 million more costumes while "Star Wars" characters will be represented by 1.9 million children. Another 1.9 million children will go as witches.

Halloween continues to be popular for adults as well. Almost half the adults who celebrate (48 percent) plan to dress in costume. More than 7.2 million adults plan to dress like a witch, 2.5 million as a vampire, 2.1 million as a zombie and 1.9 million as a pirate. Some adults will go as superheroes, too, with 1.3 million dressing perhaps as their favorite Avengers character such as Iron Man or Black Panther.

As for popular pet costumes, 11 percent of pet lovers will dress their animal in a pumpkin costume. A hot dog costume will be the attire for 7 percent of animals. Whether pets like it or not, some will go as bumble bees (5 percent) and the devil (3 percent).

Article Title: _____

Journal #_____

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Reading Response Choice

Directions: As you read, put a sticky note next to any line, sentence, or section that jumps out at you. Write a brief note on your sticky note so that you can remember what you were thinking about that section. (If nothing jumps out at you by the time you have finished reading, go back and **FIND** something to respond to.)

When finished reading, write your Reading Response on the back of this paper.

YOU MUST:

- Write **at least ten (10) complete sentences** in your Reading Response.
- Give the **page number, paragraph, or line number** of the part you are responding to.
- **Highlight** which Reading Response entry you are using from the list below.

Types of Reading Response Entries

1. **Interesting Intro or Clever Conclusion:**
   You think the author's introduction or conclusion interesting, clever, engaging, or effective. Tell what technique the author used and why it works so well.

2. **Give an Opinion:**
   Tell what you think or feel about a certain part of the story, and why you think or feel that way. Be specific.

3. **Ask a Question:**
   This can be a basic question about something you don't understand in the text, or a larger question (about life, literature, or anything) that the text made you consider. Explore possible answers to the question.

4. **Make a Connection:**
   As you read, a certain point in the text reminds you of another story, poem, movie, song, or something from real life. How are the two alike?

5. **Language Recognition:**
   You notice some appropriate sensory details, or figurative language such as a simile, onomatopoeia, or personification, and so on. What is the language, and how does it add to the story?

6. **Significant Passage:**
   You realize a certain part in the text is important. Maybe you found the climax. Why do you think it's important? What does it mean? What does it tell you about the entire book? Explain **why** it is so important.

7. **Find Foreshadowing:**
   You read something that seems like a hint of what will come later. Explain why you think this, and make a prediction.

8. **Theme Recognition:**
   You find a sentence or two that might be the theme (the "So what?") of the piece. Explain it in your own words.

9. **Spot the Setting:**
   You notice a part that refers to a particular place or time in the story. Why is it so important to the story?

10. **Character Description:**
    You notice a detail about a character (what he or she looks like, thinks, says, or does). Why is it important? What does it reveal about that character?

11. **Mark the Motivation:**
    You realize a character's motive(s) (what a character wants). Explain the motive(s) and its effect on the story or on other characters.

12. **Detect the Conflict:**
    You realize one of the conflicts or problems in the story. Explain it, and explain how you recognized it.

13. **Cite the Claim:**
    You find the sentence that is the author's main argument (the thesis or claim … the most important quote in the story). Explain why you think it is the focus of the piece.

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Page Number